

The policy for green business: The Bulgarian case

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The Bulgarian case - a view from above

- Lowest EU energy and resource efficiency
- Lowest EU eco-innovation index (with Portugal)
- Lowest EU Environmental goods and services share (with Portugal)
- Unproportionally high share of urban air pollution

Policy measures to support resource efficiency in business - scope of application in the EU-28

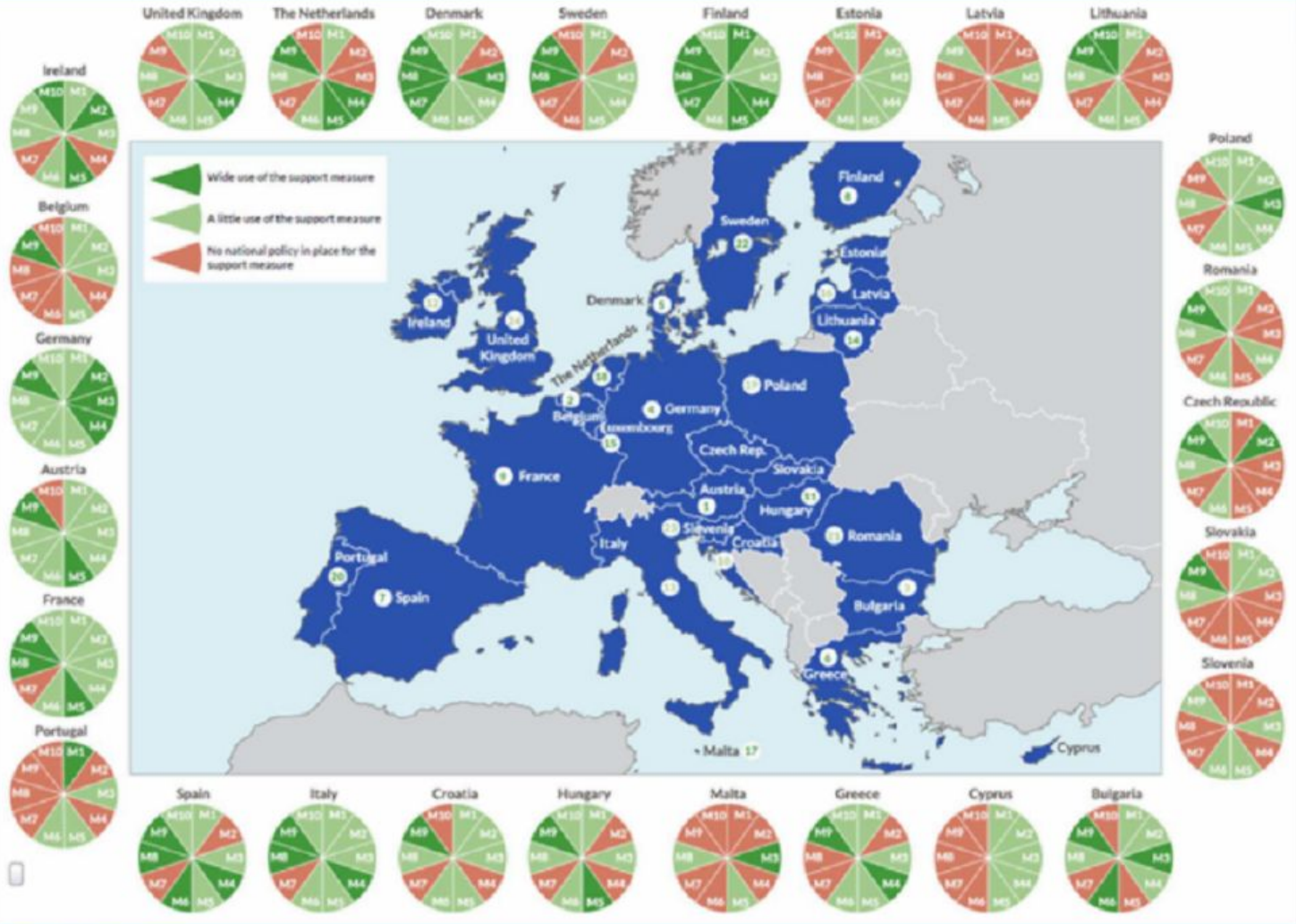


Figure: Resource productivity

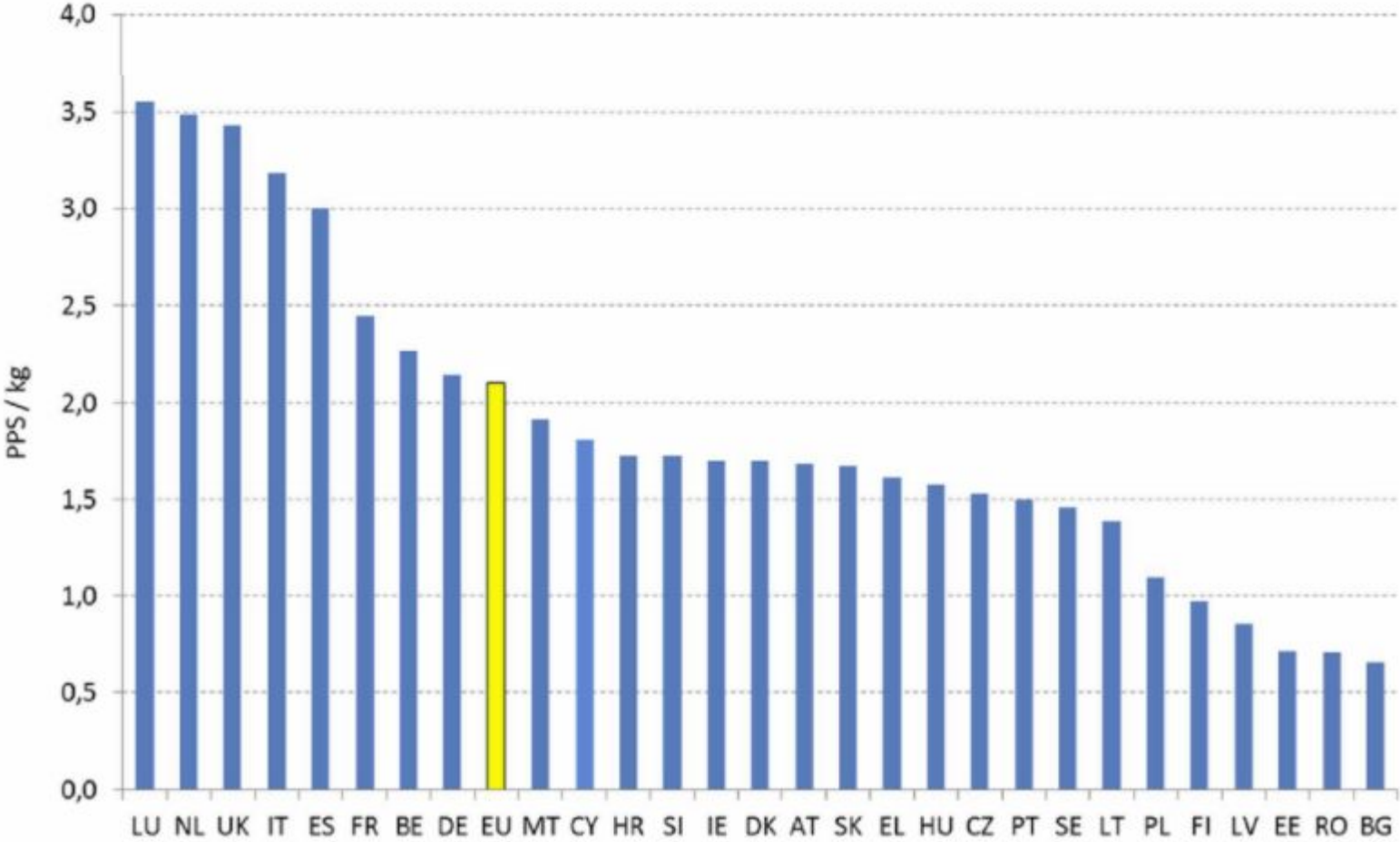


Figure: Eco-innovation index

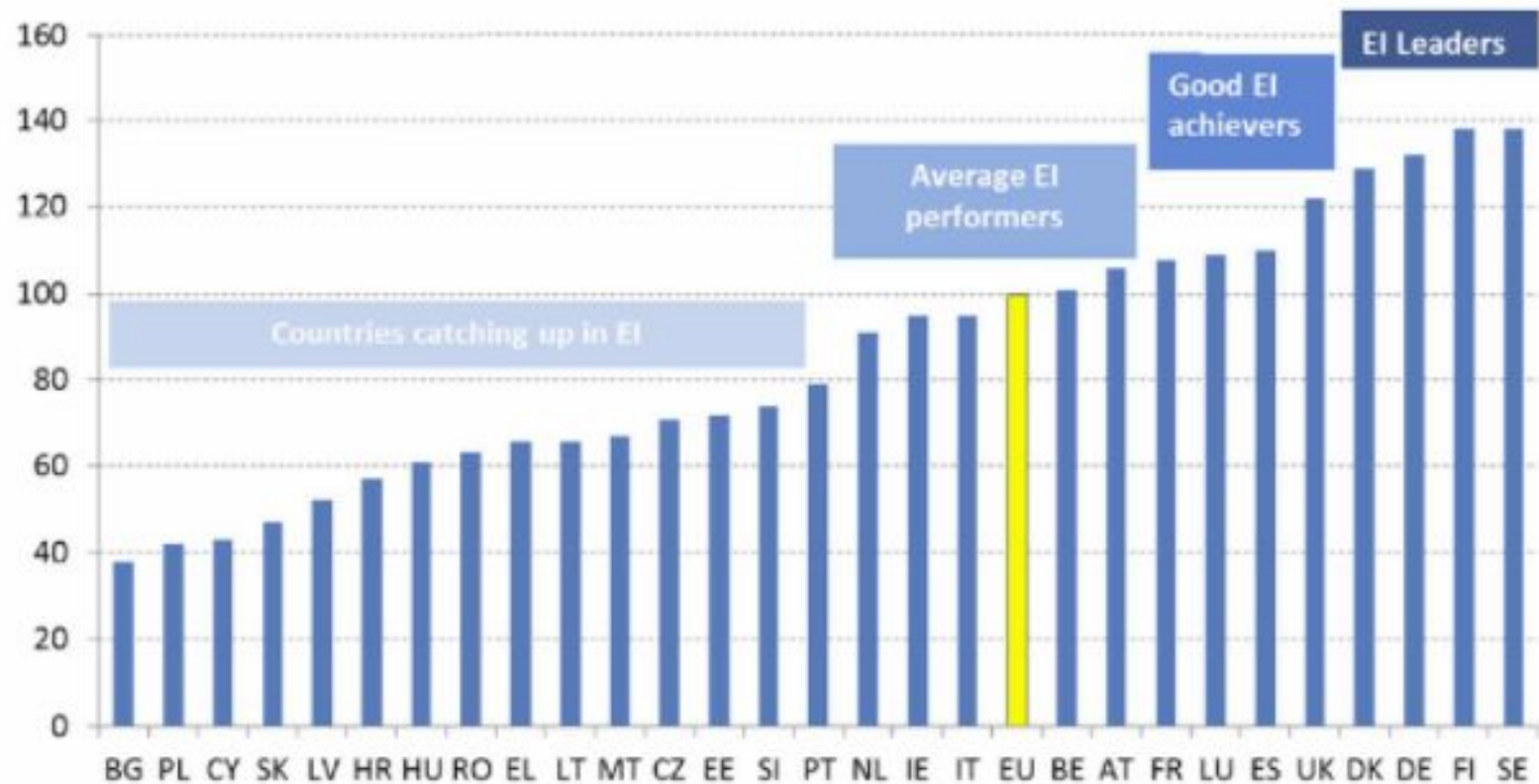
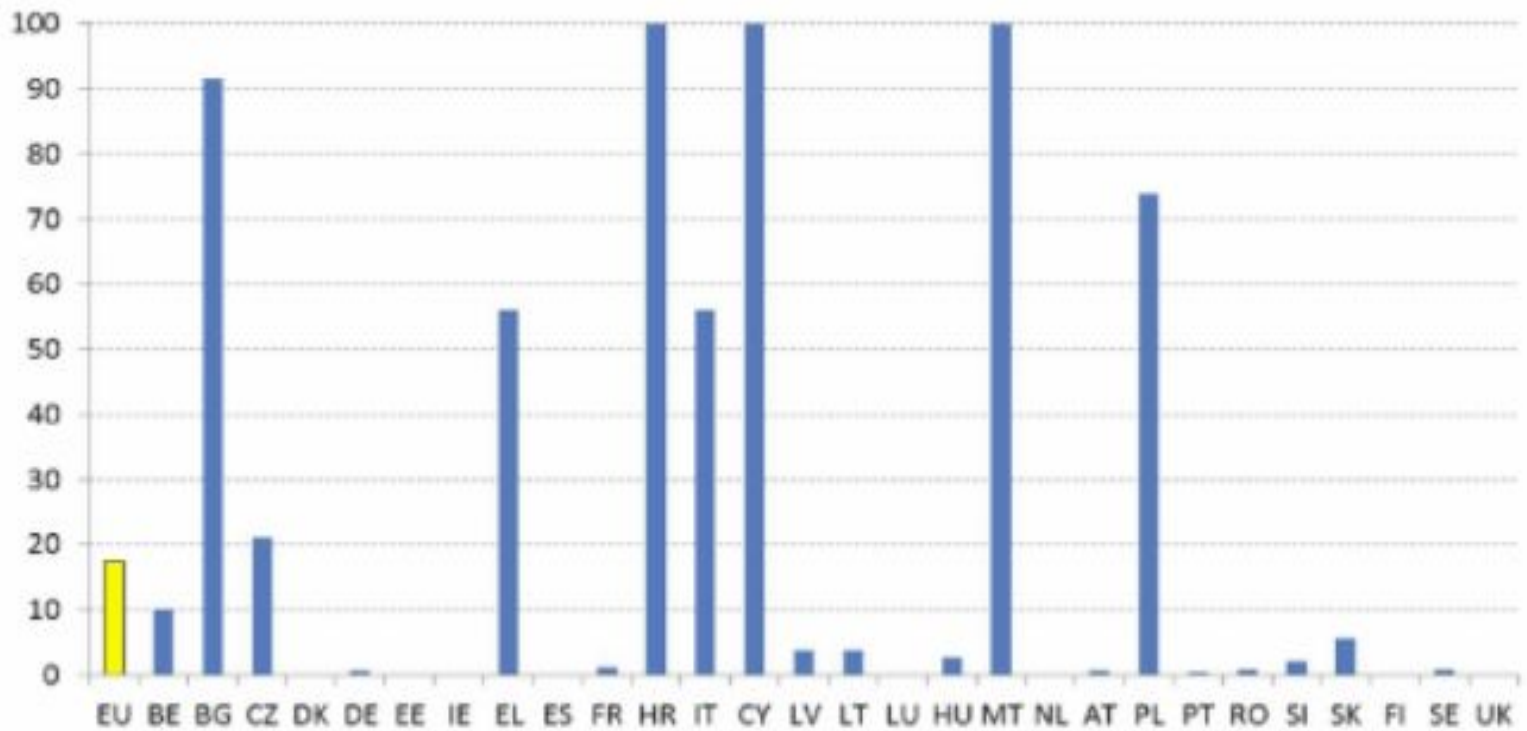


Figure: Share of urban population exposed to PM10 concentrations exceeding daily limits value



Key findings

- Existing policies, with insignificant impact
- Green jobs (subsidized) - pilot schemes
- Sustainable transportation - Sofia metropolitan
- Domestic buildings energy efficiency - 2474/16000



Key findings (2)

- Large NATURA network, with poor quality
- Very deficit support to the small number independent green enterprises
- Lack of consistent green economy state policy framework - existing NGO models



Some policy recommendations

- Strong need for further dissemination and advocacy.
- Need for wide win-win coalitions on professional and interest criteria.
- Much more intensive green R&D initiatives.
- Push further the government to do its job.

**Thank you for your
attention!**

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